

**ADVANTAGES AND BENEFITS
OF ULTIMATE COATINGS
THERMO-SEAL® AND ECO-THERM® COOLING,
SOLAR-REFLECTIVE PAINTS AND COATINGS FOR
WALLS AND ROOFS**

- **Saves up to 41% on electricity* due to less use of Air-Conditioning. Wall and roof temperatures lowered by 15 to 50 degrees F. means interiors remain cooler. (*UNLV Study 2007). When both are cool coated, building “envelope” is optimized for energy efficiency, especially in conjunction with insulation.**
- **Lifespan of 10-12 years typical ~ double that of regular paints. Can save an entire repaint cycle. This translates to ROI (Return-On-Investment) that is a true “No Brainer.” Cost comparable to other premium, non-IR reflective paints and coatings.**
- **Cooler wall and roof substrates last longer due to the superior cooling of non-fading Infrared pigments. Breathable on walls. Waterproofing when applied at correct specification.**
- **Lowered maintenance required until next paint job. Cooler buildings in the hot sun require less effort and cost to maintain.**
- **Reroofing cost is saved, as well as tear-off and landfill disposal costs. Existing roofs often are fully renewable with our cool roof maintenance coatings and recoatable again when ready.**
- **Practically zero VOC, meets or exceeds regional requirements.**
- **Fully TAX deductible for both product and installation costs in same tax year for walls and /or roofs as a maintenance expense.**



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ENVIRONMENTAL BENEFITS OF **THERMO-SEAL®** AND **ECO-THERM®** COOLING, SOLAR-REFLECTIVE PAINTS AND COATINGS FOR WALLS AND ROOFS

*** Urban Heat Island Effect is reduced due to the effectiveness of these coatings highly solar reflective and thermal emissive values (color-for-color). Cooler buildings translate to cooler communities and less reheating of the atmosphere.**

*** Carbon Footprint reduced by the lowered need for electricity from fossil fuel burning power plants during the hot weather, high AC usage months and doubled lifecycle before repainting.**

*** Smog Pollution reduced by near zero VOCs (regulated Volatile Organic Compounds) being released at time of application and manufacture. Lowered local air temperatures when our coatings are used helps reduce air pollutant catalyzation.**

*** Net Energy and Pollution savings from lengthened manufacture and delivery life-cycle. The environment is impacted half as much or more due to longer time between repaint cycles and the need to make new batches for any project.**

*** Net Zero Energy Use for Buildings is made more the norm for new construction and an achievable goal for existing buildings with both THERMO-SEAL® and ECO-THERM® solar-reflective wall and roof coatings.**

